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FOR IMMEDIATE RELEASE

Jeffrey A. Christiaansen Receives ASQ-Certified Manager of Quality/Organizational Excellence

Milwaukee, WI, May 13, 2008 — The Certification Board of the American Society for Quality is pleased to announce that Jeffrey A. Christiaansen has completed the requirements to be named an ASQ-Certified Manager of Quality/Organizational Excellence. As such, Jeffrey A. Christiaansen has reached a significant level of professional recognition, indicating a proficiency in and a comprehension of quality management principles and practices. Individuals who earn this certification are allowed to use “ASQ-CMQ/OE” on their business cards and professional correspondence.

“ASQ provides certification as a way to provide formal recognition to professionals who have demonstrated an understanding of, and a commitment to, quality techniques and practices in their job and career,” explains Mike Nichols, President, American Society for Quality. “This is a great accomplishment and, although not a formal registration or licensure, it represents a high level of peer recognition.”

A CMQ/OE is a professional who leads and champions process improvements initiatives in organizations that range from small businesses to multinational corporations in a variety of service and industrial sectors. A CMQ/OE facilitates and leads teams, establishes and monitor customer-supplier relations, supports strategic planning and deployment, and helps develop measurement systems to assess the organization.

A CMQ/OE is also able to motivate and evaluate staff, manage projects, analyze financial information, identify and evaluate risk, and use knowledge management tools and techniques.

Since 1968, when the first ASQ certification examination was given, more than 100,000 individuals have taken the path to reaching their goal of becoming ASQ-Certified in their field or profession, including many of who have attained more than one designation. To learn more about ASQ’s Certified Manager of Quality/Organizational Excellence program, visit <http://www.asq.org/certification/manager-of-quality/>.

The American Society for Quality, www.asq.org, has been the world’s leading authority on quality for more than 60 years. With more than 93,000 individual and organizational members, the professional association advances learning, quality improvement, and knowledge exchange to improve business results, and to create better workplaces and communities worldwide. As champion of the quality movement, ASQ offers technologies, concepts, tools, and training to quality professionals, quality practitioners, and everyday consumers, encouraging all to Make Good Great®. ASQ has been the sole administrator of the prestigious Malcolm Baldrige National Quality Award since 1991. Headquartered in Milwaukee, Wis., ASQ is a founding partner of the American Customer Satisfaction Index (ACSI), a prominent Quarterly economic indicator, and also produces the Quarterly Quality Report.

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